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# EVERY LIP IS UNIQUE

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REFLECT YOUR INNER SMILE

TEOXANE LipUnique Collection of hyaluronic acid dermal fillers



# TEOXANE

THE EXCELLENCE OF SWISS SCIENCE

# EVERY SMILE IS INDIVIDUAL, EVERY TREATMENT IS PERSONAL

*High and transgenerational demand in clinic for perioral treatments<sup>1</sup>*

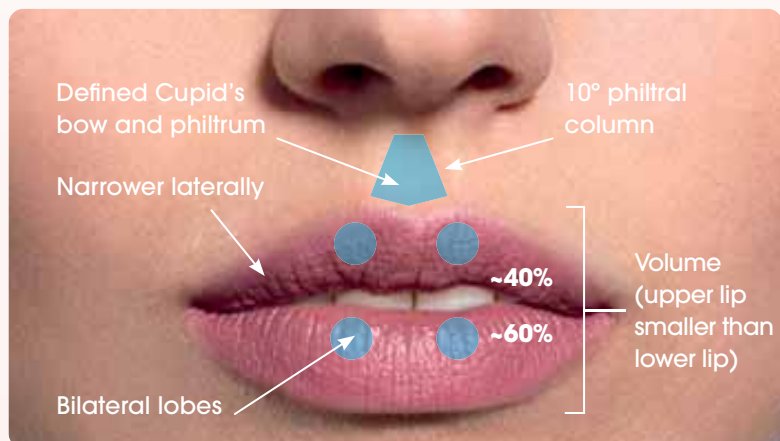
*Heterogenous desires from patients according to age<sup>1</sup>*

There is high patient demand for more attractive and natural-looking lips<sup>2</sup>

- Younger patients (20–40 years) seek full, naturally plump lips<sup>2,3</sup>
- Patients with ageing lips (>40 years) seek to restore lost volume and re-establish their natural, youthful lip shape<sup>2,3</sup>

## LIPS CONSIDERED ATTRACTIVE AND PROPORTIONATE<sup>4</sup>

- Well-defined Cupid's bow and labial profile
- Thinner upper lip protrusion versus a larger lower lip
- Specific height and shape of the philtrum



*"The relative attractiveness of the lips is determined by a combination of proportion, definition and volume"<sup>4</sup>*

Differences in lip morphology depend on age, ethnicity and gender<sup>5,6</sup>

Patient needs may vary substantially

Adapt and optimize treatment to the diversity of your patients<sup>4</sup>

# TEOXANE LIPUNIQUE COLLECTION

The TEOXANE LipUnique Collection provides a truly flexible toolkit, allowing you to create bespoke, natural-looking and dynamic lip treatment solutions for your patients.<sup>4,7</sup>



## Correction of dynamic perioral rhytids & barcode lines

- HMW-HA \* concentration: 15 mg/mL
- MoD†: ~1.9%
- Box contains: 2 x 1 mL



## Dynamic lip reshaping

- HMW-HA \* concentration: 23 mg/mL
- MoD†: ~3.1%
- Box contains: 2 x 1 mL



## Dynamic lip volumization

- HMW-HA \* concentration: 23 mg/mL
- MoD†: ~3.6%
- Box contains: 2 x 1 mL



## Pronounced lip volumization

- HMW-HA \* concentration: 25 mg/mL
- MoD†: ~8%
- Box contains: 2 x 1 mL



## [3D] LIP

TEOXANE's LipUnique Collection includes [3D] LIP, designed to meet the growing demands of subtle and natural-looking lip enhancement.

### Add-in for everyday maintenance

- Plumping & nourishing effects
- 10 mL tube

**NEW**

\*HMW-HA, high-molecular weight hyaluronic acid. †MoD, degree of modification. Average measurements.

TEOSYAL RHA® 1 to 3 and TEOSYAL PURESENSE KISS® are trademarks of the firm TEOXANE SA. These products are gels that contain hyaluronic acid, and 0.3% by weight of lidocaine hydrochloride (local anesthetic can induce a positive reaction to anti-doping tests). In the case of known hypersensitivity to lidocaine and/or amide local anaesthetic agents, we recommend not use lidocaine-containing products – please refer to products without lidocaine. TEOSYAL PURESENSE KISS® also exists without lidocaine: TEOSYAL KISS®. They are class III medical devices and are regulated health products bearing the CE marking (CE2797) under this regulation. For professional use only. Please refer to instructions for use. The product availability depends on registration, please contact your local distributor. Please inform the manufacturer TEOXANE of any side effects or any claim as soon as possible to the following address: [medical@teoxane.com](mailto:medical@teoxane.com)

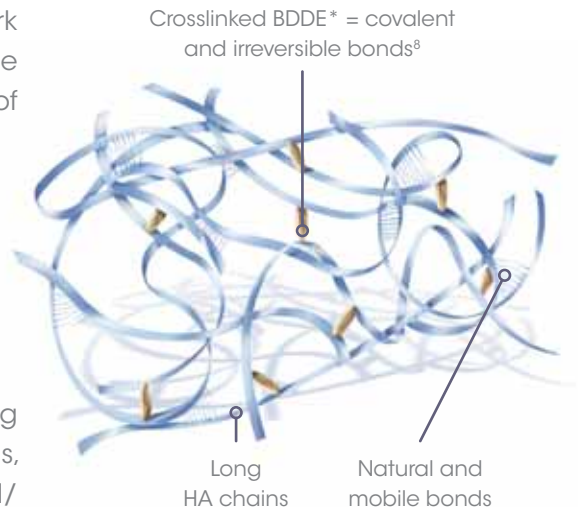
# THE SCIENCE BEHIND THE LIPUNIQUE COLLECTION



**T**EOXANE's unique Preserved Network Technology (PNT) allows malleable and dynamic gels reminiscent of natural HA.

- Long HA chains
- Preserved natural and mobile interactions among long HA chains
- Low amounts of crosslinked BDDE required\*†
- Low MoD (~1.9–4.0%)†

TEOXANE developed an exclusive method for assessing the behaviour of HA gels under dynamic conditions, including determination and analysis of their Stretch and/ Strength properties.



## A PORTFOLIO OF HMW-HA GELS WITH UNPARALLELED STRENGTH AND STRETCH CAPACITIES<sup>9,10‡</sup>



HA, hyaluronic acid. HMW, high-molecular weight. MoD, degree of modification. RHA<sup>®</sup> 1 = TEOSYAL RHA<sup>®</sup> 1; RHA<sup>®</sup> 2 = TEOSYAL RHA<sup>®</sup> 2; RHA<sup>®</sup> 3 = TEOSYAL RHA<sup>®</sup> 3.

\* Crosslinked BDDE = BDPE = 1,4-butanediol di-(propan-2,3-dioly) ether. †DoF: Measurement by an independent laboratory of the HA Degree of Modification by 1H NMR. ‡DoF: TEOSYAL RHA<sup>®</sup> keeps its mechanical properties under a large range of strain or stress constraints (\*dynamic  $G''$ ). Report on the rheological characterization of hyaluronic acid gels.

# TEOSYAL RHA® 1

65 year-old. Feels comfortable with her age but wants an energetic and fresh look



*"I'm happy to accept my age, but want to minimize the wrinkles above my lips whilst keeping my natural appearance"*

## PATIENT NEEDS

Rejuvenation of the perioral area

## TREATMENT

For correction of dynamic perioral lines such as rhytids and barcode lines\*†



HA concentration	15 mg/mL
Lidocaine concentration	0.3%
Technology	Preserved Network Technology
Composition	Mix of crosslinked & non-crosslinked HMW-HA
Degree of modification	~1.9%
Dynamic capacity	Very high Stretch
Depth of injection	Superficial to mid dermis
Provided needle	30G 1/2"
Packaging	2 x 1 mL

## PATIENTS SAID THEY WERE "VERY SATISFIED" OR "SATISFIED" WITH RHA® 1†

- At Months 1 and 2, patients treated with RHA® 1 expressed higher satisfaction with their lip lines than patients from the control group
- **90.5%** of patients were **very satisfied/satisfied** with RHA® 1 treatment at **Week 8, 83.7%** at **Week 24** and **88.3%** at **Week 52**.

**FOR NATURALLY REJUVENATED UPPER WHITE LIP**

HA, hyaluronic acid. HMW, high-molecular weight. RHA® 1 = TEOSYAL RHA® 1.

\*TEOSYAL RHA® 1. Instructions for use.†DoF: Clinical study TEO-RHA-1501. CSR v0.5. 12 month randomized, placebo-controlled trial of TEOSYAL RHA 1 (n=150) or No-Treatment (n=51) in patients with moderate/severe perioral lines (mean age of 61.6 ± 7.2; 98% female; 96% Caucasian).



# TEOSYAL RHA® 2

42 year-old. Feels she's lost some shape to her lips and wants a more youthful smile

*"My lips are starting to look a bit tired. I'd like to give my lips more contour and revitalise my Cupid's bow – just a subtle yet visible reshaping"*

## PATIENT NEEDS

Redefinition of lip contour and harmonization of lip volume

## TREATMENT

For dynamic lip reshaping\*<sup>11</sup>



HA concentration	23 mg/mL
Lidocaine concentration	0.3%
Technology	Preserved Network Technology
Composition	Crosslinked HMW-HA
Degree of modification	~3.1%
Dynamic capacities	High Stretch & medium Strength
Depth of injection	Into the mucosa to treat lips or mid dermis to correct skin wrinkles/lines
Provided needle	30G 1/2"
Packaging	2 x 1 mL

**FOR LIPS THAT REFLECT INNER BEAUTY**

HA, hyaluronic acid. HMW, high-molecular weight. RHA® 2 = TEOSYAL RHA® 2.  
\*TEOSYAL RHA® 2. Instructions for use.

# TEOSYAL RHA® 3

35 year-old. Looking for a natural-looking boost to restore lost lip volume



*"I want my lips to be full, but in a subtle, sophisticated way... nothing obvious"*

## PATIENT NEEDS

Natural-looking, sophisticated enhancement of lip fullness

## TREATMENT

For dynamic lip volumization\*<sup>11</sup>



HA concentration	23 mg/mL
Lidocaine concentration	0.3%
Technology	Preserved Network Technology
Composition	Crosslinked HMW-HA
Degree of modification	~3.6%
Dynamic capacities	Medium Stretch & high Strength
Depth of injection	Into the mucosa to treat lips or deep dermis to correct skin wrinkles
Provided needle	27G 1/2"
Packaging	2 x 1 mL

**FOR NATURALLY ALLURING LIPS**



# TEOSYAL PURESENSE KISS®

25 year-old. Wants enhanced lip volume and projection with a well-defined outline

*"I'd like my lips to look full, plump and seductive with a well-defined Cupid's bow - for completely kissable lips"*

## PATIENT NEEDS .....

Pronounced enhancement of lip fullness

## TREATMENT .....

For pronounced lip volumization\*<sup>12</sup>



HA concentration	25 mg/mL
Lidocaine concentration	0.3% Also available without lidocaine (TEOSYAL KISS®)
Technology	PureSense Technology
Composition	Crosslinked HMW-HA
Degree of modification	~8%
Volumizing capacities	Highly cohesive with good projection power
Depth of injection	Into mucosa to treat lips or deep dermis to correct skin wrinkles
Provided needle	27G 1/2"
Packaging	2 x 1 mL

**FOR FULL SEDUCTIVE LIPS**



# [3D] LIP

Women of all ages that are looking for plumped and nourished lips



*"I'd like to keep my lips looking plump and nourished"*

## PATIENT NEEDS

Beautiful-looking lips that are plumped, nourished and hydrated every day.

## TREATMENT

To nourish and hydrate lips to maintain glow and natural plumpness between clinic treatment.

Your patients can now maintain the smiles you create using TEOXANE's latest lip cosmeceutical, **[3D] Lip**.

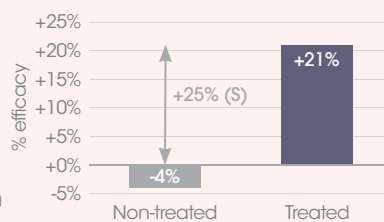
Patients can plump, nourish and hydrate their lips between in-clinic treatments as part of their home skincare routine, thereby providing a truly holistic approach to lip aesthetics.

**Note:** After a lip injection, please wait 48 hr before using the product.

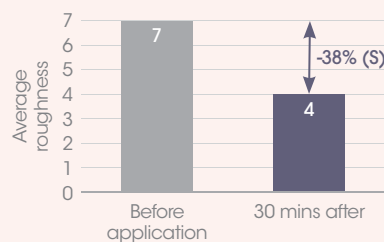


Ingredients†	
HA microspheres	Hydration and plumping
Collagen microspheres	Hydration and plumping
Ceramide 2 + Matrikine complex	Smoothing, hydration and anti-ageing
Shea butter unsaponifiable	Nourishment

**Significant and immediate hydrating effect after one application\***  
**25% increase** in the cutaneous hydration rate **30 mins** after one application in **80% of patients**.



**Significant and immediate improvement effect\***  
**38% reduction** of average roughness after **30 mins** in **95% of patients**.



(\$) = significant

## INSTANT & VISIBLE VOLUME

Before application



30 mins after one application



## FINISHING TOUCH TO MAINTAIN PLUMPNESS, NOURISHMENT & HYDRATION

HA, hyaluronic acid.

†Data provided by the manufacturers of the raw materials.

\*DOF: In-vivo evaluation carried out on 22 volunteers during 28 days by an independent laboratory.

# UPSCALE YOUR LIP INJECTION TECHNIQUE

Working with your expertise and the TEOXANE Approach, the TEOXANE LipUnique Collection allows you to tailor your technique to produce optimal, natural-looking and unique results for your patients, maintaining the dynamic movement of the lips and smile area.<sup>4,7</sup>

## LIP INJECTION TECHNIQUES

- Redefinition of vermillion border
  - Needle injection (anterograde or retrograde)
- Lip augmentation
  - Multiple boluses with a needle
  - Linear anterograde threading
  - Linear retrograde threading
- Philtrum and Cupid's bow treatment
  - Needle injection into the Cupid's bow region
- Correction of fine lines
  - Blanching
  - Linear anterograde threading
  - Crosshatching technique



## THE TEOXANE APPROACH

The **TEOXANE Approach** is a method based on 3 pillars:

- **A**natomy: anatomical consideration and dynamic patient assessment (4D)
- **T**echnique: most appropriate injection technique
- **P**roduct: the right products used alone or in combination

**Right products** at the **right places** with the **right techniques**

If you are interested in learning more about the different injection techniques for the different products within the TEOXANE LipUnique Collection, please contact your sales representative. For more information, mail to: [info@teoxane.com](mailto:info@teoxane.com)

You can also consult TEOXANE's Expert Case Book #3.

A **4** TH  
DIMENSION  
IN FACIAL  
AESTHETICS







## A word from Madam Valérie Taupin

In today's world, beauty is no longer a question of age. Women want their beauty to last into the future and to reflect their personalities.

At TEOXANE Laboratories our focus has always been to be the global expert in the development of hyaluronic acids – keeping innovation, quality and safety at the heart of everything we do!



**Valérie Taupin**  
CEO & Founder,  
TEOXANE

### References

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